

ESG Report 2022 SUMMARY

ARABELLA HOSPITALITY ESPAÑA



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INTRODUCTION

As part of our commitment to the ESG criteria that guide Arabella Hospitality España's actions, we are publishing this report so that our stakeholders can see our performance in the fields of sustainability and social responsibility, our desire to be an active and positive influence on our surroundings, and our committed alignment with the United Nations 2030 Agenda Sustainable Development Goals.

This document is an extract from the Statement of Non-Financial Information, which is part of the audited financial statements of the Arabella Group and its subsidiaries in Mallorca. It shows, in the required detail, the environmental and social aspects concerning people management, diversity, respect for human rights and the fight against corruption and bribery, as well as the risks and policies linked to all of these matters.

It has been drafted according to the methodology of the Global Reporting Initiative (GRI) 2022 Sustainability Report Presentation ("Standards" version) to respond to the Non-Financial Information and Diversity requirements provided for in Act 11/2018 of 29 December.



MESSAGE FROM THE CEO



Francisco Vila, CEO.
Arabella Hospitality España

In a constantly changing world with increasing demand for responsible business practices, we are pleased once again to set out the progress we have made as part of our commitment to keep creating value in social, environmental and governance aspects.

There is a general consensus that 2022 was the year of the recovery for the tourism sector, our main business. Despite the dark clouds that were expected due to economic and geopolitical circumstances that cooled the economy -especially from the second half of the year- the flow of tourists to Mallorca has

actually developed very positively, which has been reflected in the record figures achieved by our establishments.

This has enabled us to further strengthen our performance towards a model that generates positive impacts for all those around us. **In 2022 we made giant strides in a wide range of sustainability projects that have a cross-cutting aspect in common with other economic and social sectors on the islands.**

We also made progress in governance issues with improvements in technology and digitisation. The increasing international visibility of our activities, which have been abundantly recognised with various awards and certifications received during the year, particularly stands out. Examples of all this can be seen below in this report.

The challenges we face in 2023 will continue to include the possible consequences of the war in Ukraine, and locally, the threats that were foreseen last year, such as the feeling of saturation and the tremendous difficulties with recruiting staff and retaining talent in our sector, as well as growing competition in the sector. We all view these factors as a stimulus to continue improving our skills.

You will see that, in order to minimise these challenges, we have continued to intensify areas of business management focused on identifying and mitigating risks. We have also strengthened our commitment to society and especially our employees, providing enhanced training to continue offering, through our greatest asset, the service quality that characterises us and makes us stand out.

We have an opportunity to develop a new concept of responsible tourism. Despite global uncertainties, we will remain faithful to our goal of continuous improvement, and we will keep making great strides in environmental and social sustainability, since we view this as an integral part of our strategy, as another lever to create value and actively participate in our community.

I would like to conclude by thanking our shareholders for the trust they have placed in us, our repeat customers for their loyalty, and above all, all of our employees and partners for their extraordinary commitment and dedication.

On behalf of the Board of Directors, thank you very much.

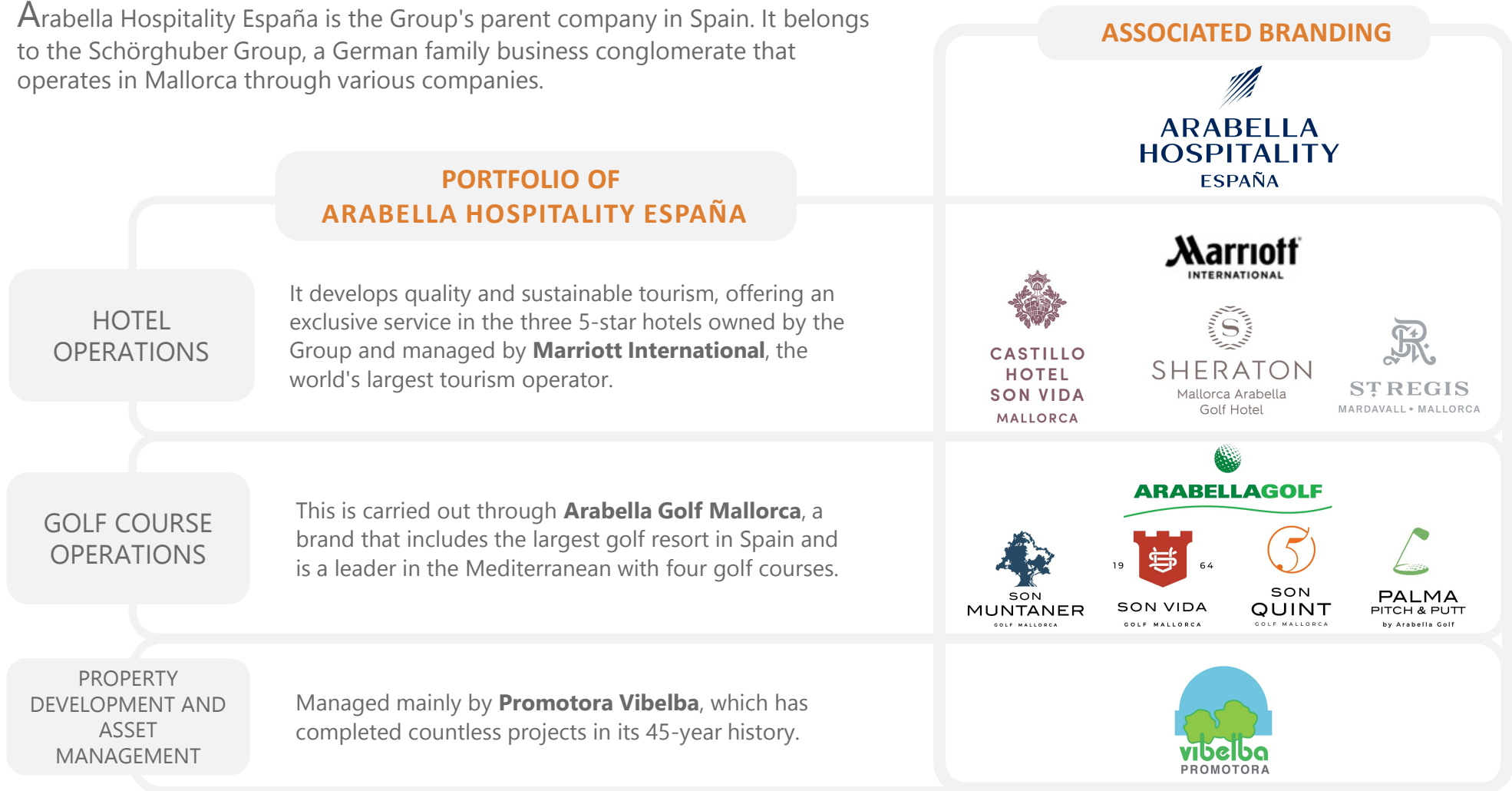
1. WHO WE ARE



1.1. ARABELLA HOSPITALITY ESPAÑA

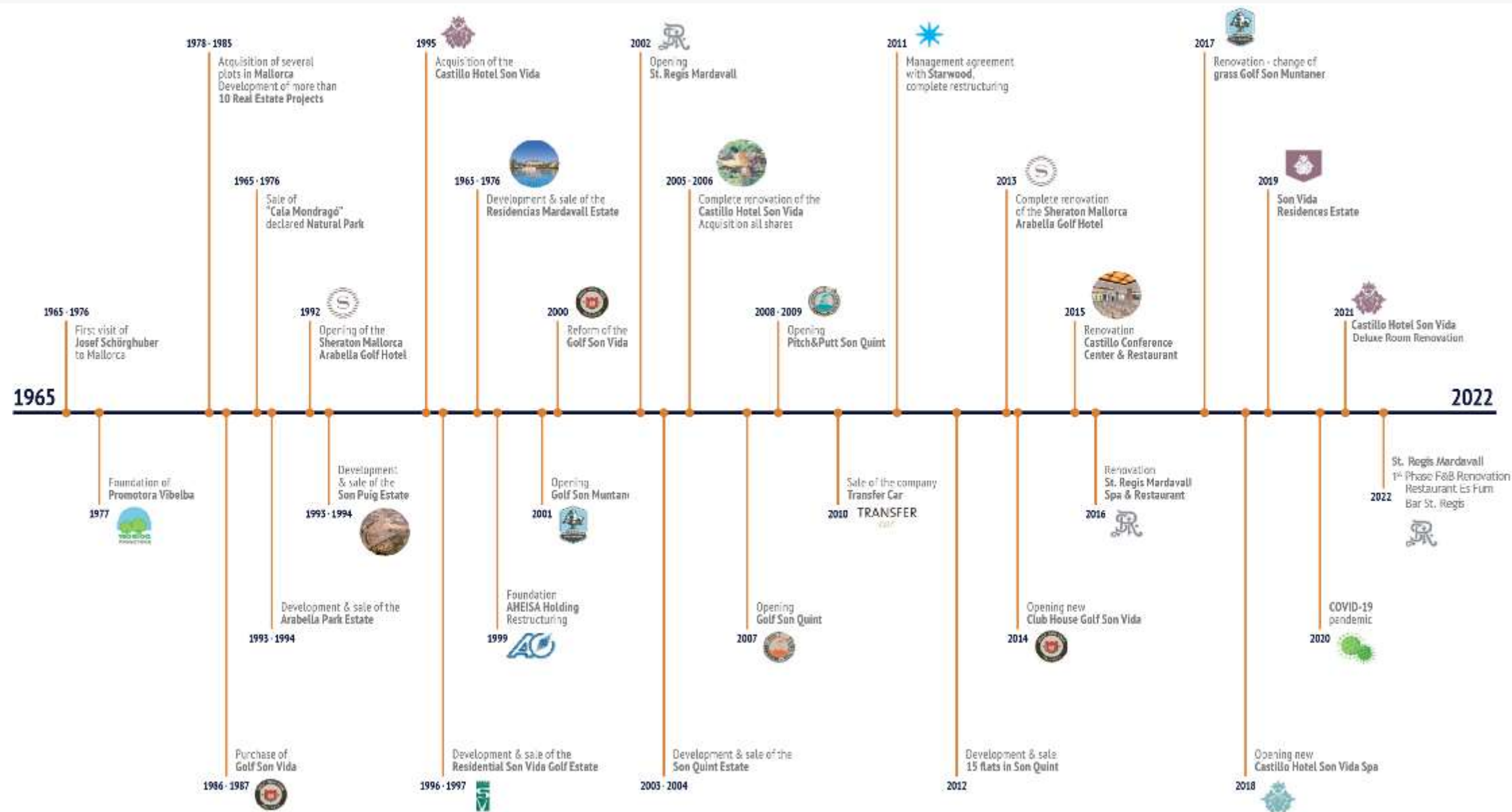
FIRST CLASS PRODUCTS AND SERVICES IN THE HOSPITALITY, LEISURE AND PROPERTY DEVELOPMENT SECTORS

Arabella Hospitality España is the Group's parent company in Spain. It belongs to the Schörghuber Group, a German family business conglomerate that operates in Mallorca through various companies.



1.2. HISTORY OF THE GROUP

MORE THAN 50 YEARS OF EXPERIENCE IN DIFFERENT SECTORS



1.3. SERVICES AND LOCATIONS

ARABELLA GROUP HIGHLIGHTS



Outstanding locations



>640 employees



3 hotels
382 rooms



4 golf courses
63 holes



Various property developments



- 1 Golf Son Muntaner
- 2 Mansión Son Xigala
- 3 Sa Cabaneta
- 4 Palma Pitch & Putt
- 5 Golf Son Quint
- 6 Pinar Park
- 7 Finca Son Quint
- 8 Castillo Hotel Son Vida
- 9 Golf Son Vida
- 10 Sheraton Mallorca Arabella Golf Hotel
- 11 s Urb Son Vida
- 12 FinSolareca Son Puigdorfila
- 13 Castillo Hotel Son Vida Residences
- 14 St. Regis Hotel Mardavall

1.4. CORPORATE STRATEGY

EXCELLENCE AND ONGOING IMPROVEMENTS



At Arabella Hospitality España we focus our business on excellence with high standards of service and quality. Our **Strategic Plan** encompasses developments and continued growth, creating a reputation and brand positioning that has enabled us to become a local benchmark.



THE CUSTOMER

We offer unforgettable experiences, personalisation and exquisite service.



THE PRODUCT

We apply continuous improvements and modernisation for the luxury segment.

KEY ASPECTS OF OUR STRATEGY



THE ENVIRONMENT

We integrate environmental and social sustainability into our corporate governance model as drivers of value creation.



THE PURPOSE

To achieve the business objectives as well as customer and employee satisfaction, while creating value for the local area.

2. SUSTAINABILITY AND THE ENVIRONMENT



2.1. COMMITTED TO THE ENVIRONMENT

OUR VALUES



At Arabella Hospitality España we promote a culture of **responsible tourism**.

As part of our concern for the environment, we pursue various strategies with a commitment to have a positive and sustainable impact.

HOTEL STRATEGY

The **SERVE360** programme focuses its priorities and actions on three areas:

- Reduction in water and fuel consumption,
- Reduction in food waste,
- Use of renewable energies.



GOLF STRATEGY

Our **Green Evolution** programme has a sustainable mission focused on 4 strategic areas:

- Sustainable consumption and production
- Water management
- Energy management
- Natural environment.

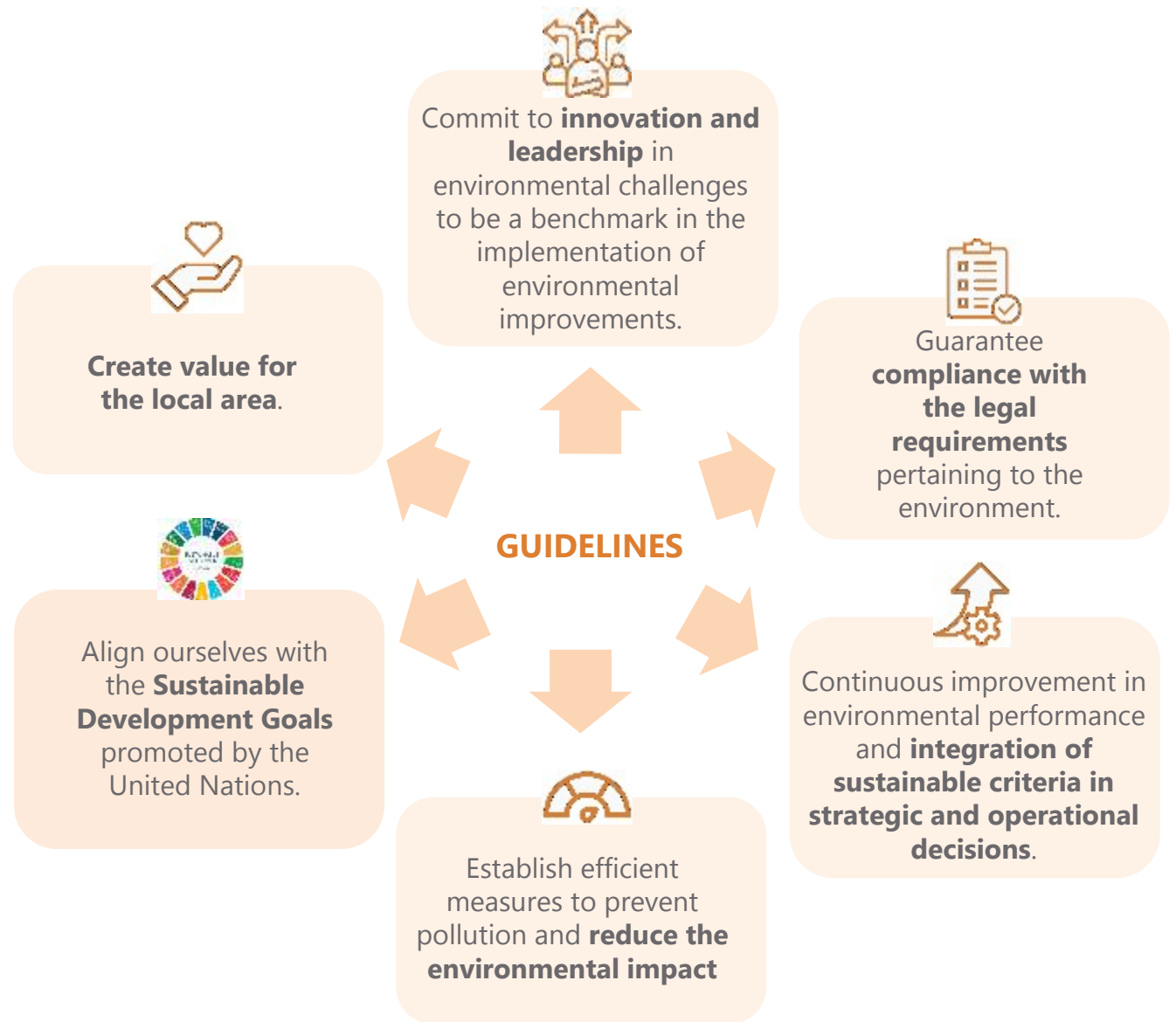
Our programmes are fully aligned with the **Sustainable Development Goals** of the United Nations.



2.2. COMMITTED TO THE ENVIRONMENT

OUR POLICY

We have a **Sustainability policy** to fulfil our commitment to the environment



2.3. COMMITTED TO THE ENVIRONMENT

CERTIFICATIONS



We are committed to a business model in which we integrate environmental sustainability in all our processes in addition to regulatory compliance, carrying out multiple local initiatives.

Various **certifications** endorse this commitment.



UNE-EN ISO 14001:2015
certification
in all our golf courses.



EMAS Certification,
in all our golf courses.



In the financial year 2022,
we worked to obtain **GEO**
Certification in the near
future.

<https://sustainable.golf/directory/arabella-golf>



All of the Group's hotels in
Mallorca have obtained the
Green Key seal that
guarantees the highest
quality standards.

2.4. COMMITTED TO THE ENVIRONMENT

ACTIONS WITH THE COMMUNITY

AWARENESS-RAISING AND OUTREACH

We conduct various **awareness-raising campaigns and educate** all of our employees about the actions carried out, as well as the biodiversity in the golf course ecosystem.

STAFF



CUSTOMERS



PARTNERS



LOCAL SCHOOLS



2.6. SUSTAINABLE USE OF RESOURCES - HOTELS

SERVE360 PROGRAMME AND THE SUSTAINABLE HOSPITALITY ALLIANCE

Through Marriott, our hotels have set targets for 2025, which include major environmental actions in terms of energy saving and optimisation of resources and consumption:

- Reducing the carbon footprint by taking the following measures:
 - Water: 15% reduction in consumption.
 - Fuel: 30% reduction in consumption.
 - Waste: 45% reduction in waste and 50% reduction in food waste.
 - Renewable energies: achieving a minimum of 30% renewable electricity use
- Obtaining environmental and sustainable building certificates.
- Responsible sourcing of 95% of the main categories.
- Establishing contracts with 50% of suppliers that comply with the approved sustainability, social impact and human rights measures.



Alongside the rest of the hotels in the Arabella Hospitality SE group, our hotels have strengthened their commitment to environmental sustainability and social responsibility by joining the **Sustainable Hospitality Alliance**, a global sustainability network that continues to drive change in the industry and create impact both locally and at a large scale.

2.6. SUSTAINABLE USE OF RESOURCES - HOTELS

SERVE 360 PROGRAMME, ENVIRONMENTAL STRATEGIC PLAN AND ACTIONS CARRIED OUT



STRATEGIC ENVIRONMENTAL PLAN

In order to meet the goals set out in the SERVE360 programme, the hotels drew up a **Strategic Environmental Plan 2021-2023** to structure environmental decision-making.



WATER MANAGEMENT

- Sectorisation of meters to monitor consumption and leaks, as well as metering and monitoring tools.
- Usage of reclaimed water for watering gardens.
- Drip irrigation system and improvement to irrigation points in the gardens.
- Reorganisation of water flows.

SUSTAINABLE DEVELOPMENT GOALS

Our actions and strategic areas for hotels are aligned with 12 of the 17 sustainable development goals to be achieved by 2030.



ENERGY MANAGEMENT

- 100% green energy consumption.
- Installation of photovoltaic panels at Sheraton and Castillo.
- Installation of electric car charging points.

2.6. SUSTAINABLE USE OF RESOURCES - HOTELS

SERVE 360 PROGRAMME, ENVIRONMENTAL STRATEGIC PLAN AND ACTIONS CARRIED OUT

WASTE



- Sorting of waste for recycling with a weighing system using blockchain technology.
- Installation of green points in all areas and recycling bins in the offices.
- Donation of furniture as part of the circular economy programme with the Deixalles Foundation.



SUSTAINABLE CONSUMPTION AND PRODUCTION



- Creation of small urban gardens.
- Installation of osmotic water fountains.
- Replacement of all single-use plastics with biodegradable material.
- Eco-labelled printing paper.
- Recycling of coffee capsules.
- Use of amenities with biodegradable or compostable packaging.
- Use of paraben-free spa cosmetics.



SUSTAINABLE MOBILITY

- Electric *llaüt* boat and car sharing platform with Wattzer (electric scooters, bicycles and cars).

2.6. SUSTAINABLE USE OF RESOURCES – GOLF

GREEN EVOLUTION PROGRAMME

Our golf courses are continuing with their pioneering environmental programme called **Green Evolution**, based on:

FOUR STRATEGIC PILLARS



In 2021, **Fomento de Turismo**, an institution that promotes tourism in Mallorca, awarded a **special mention to Arabella Golf Mallorca for its commitment to the environment through its "Green Evolution" environmental sustainability programme.**

SUSTAINABLE DEVELOPMENT GOALS

Our actions and strategic areas for golf are aligned with 9 of the 17 sustainable development goals to be achieved by 2030.



As part of the Green Evolution sustainability programme, the group is a member of the United Nations Global Compact.



2.6. SUSTAINABLE USE OF RESOURCES – GOLF

GREEN EVOLUTION PROGRAMME AND THE ACTIONS TAKEN



SUSTAINABLE CONSUMPTION AND PRODUCTION

- Installation of osmotic water fountains and replacement of plastic packaging with aluminium or glass bottles.
- Use of items made of recycled materials and reduction in paper use by implementing digitalisation.
- Production of sustainable oil from the olive trees on the golf courses.
- Sale of items made from recycled or sustainable materials.
- Replacement of chemicals with organic phytosanitary products.
- Selective waste sorting.
- Creation of an organic kitchen garden.



WATER MANAGEMENT

- Reuse of 900,000 m³ of reclaimed water to replenish the aquifers.
- New irrigation system to optimise water use on the Son Vida golf course.
- Re-turfing work at the Son Muntaner golf course to reduce the amount of chemicals used and save water.

2.6. SUSTAINABLE USE OF RESOURCES – GOLF

GREEN EVOLUTION PROGRAMME AND THE ACTIONS TAKEN



NATURAL ENVIRONMENT



- Offsetting of CO2 emissions thanks to the extensive green surface area of our three golf courses.
- Replanting on the golf courses, consisting of casuarinas, carob trees and kentias.
- Activities to preserve the habitats of existing species.
- Improvement of holes at the Son Muntaner golf course to reduce the consumption of chemical products.
- Sheep clear the undergrowth on the Son Muntaner golf course, thereby preventing the risk of fire in an eco-friendly manner and renewing the autochthonous flora.



ENERGY MANAGEMENT

- 100% green energy consumption
- Installation of electric car charging points.
- Use of electric buggies and hybrid machinery.
- Use of aérothermal energy for air conditioning in the Son Muntaner Golf clubhouse as well as improvements in the building envelope for greater thermal insulation.



2.7. CIRCULAR ECONOMY

ORGANIC KITCHEN GARDEN



The Organic Kitchen Garden at Arabella Golf Mallorca arose from a proposal based on the quality, proximity and sustainability that characterises us.

It opened in mid-2022 as part of the sustainable Green Evolution programme with the aim of transforming Arabella Golf Mallorca into a circular business.

Vegetables, aromatic plants and small fruit trees are grown there without the use of chemicals, pesticides or artificial fertilisers. They are totally organic and locally sourced and our chefs pick them at just the right ripeness.

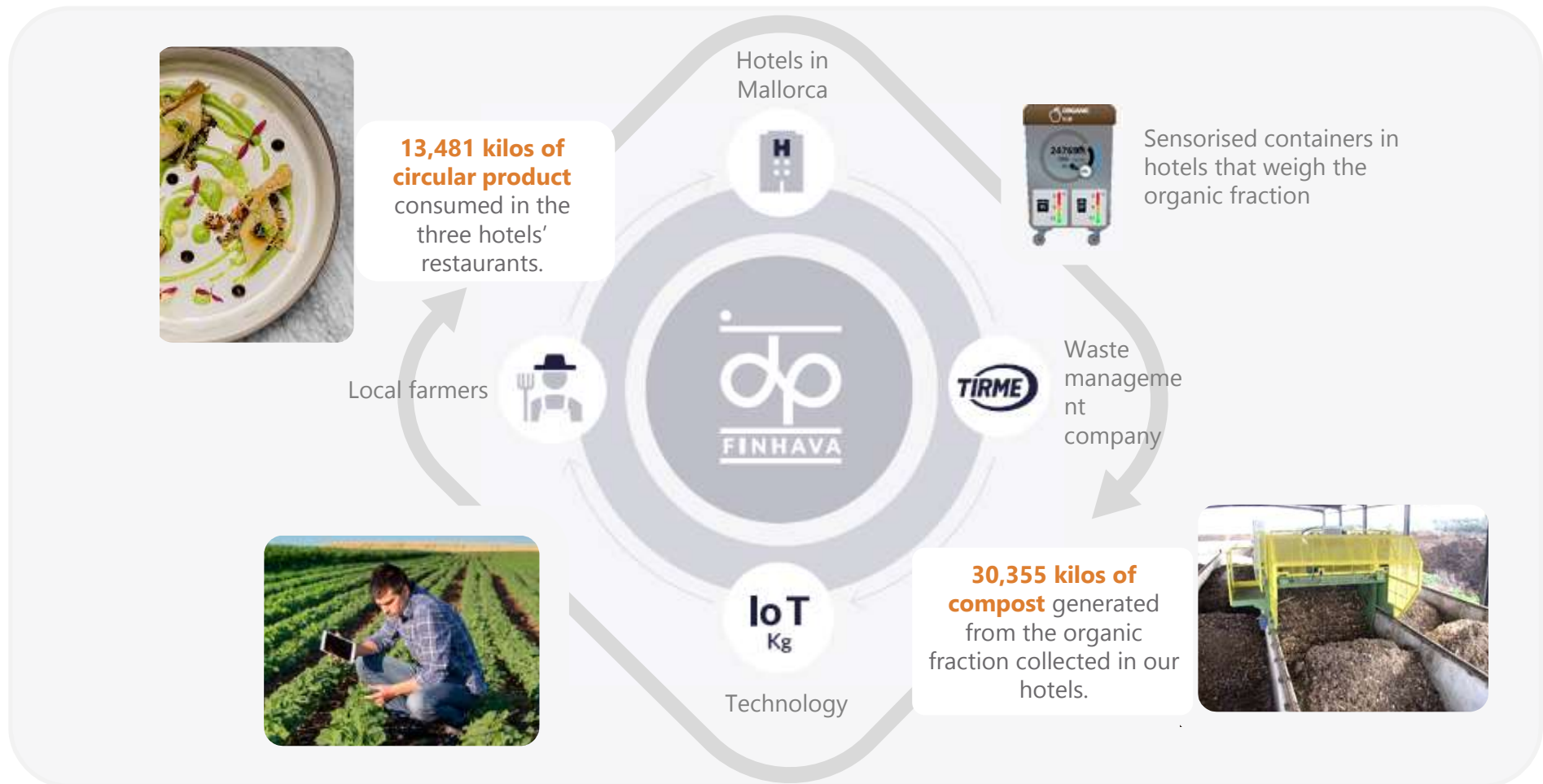
The restaurant menus highlight the value of products from the kitchen garden, which are increasingly used in our dishes, a luxury available to all our customers.



2.7. CIRCULAR ECONOMY

FINHAVA PROJECT

Our hotels are part of FINHAVA, a pioneering project promoted by the Consell de Mallorca together with Tirme to convert organic waste into compost used to grow fruit and vegetables that are then consumed in our establishments.



2.7. CIRCULAR ECONOMY AND SUSTAINABLE USE OF RESOURCES

FUTURE ACTIONS IN HOTELS AND GOLF COURSES

VINEYARD

At Golf Son Muntaner. The rights have been assigned and the land preparation process has begun.



OWN PRODUCTION OF HONEY

At Castillo Hotel Son Vida The honeycombs will be surrounded by honey plants and flowers, fertilised with the 'circular compost'.



SOLAR PANELS

In the Golf Son Muntaner carpark.



CIRCULAR EGGS

The 'circular compost' will be used to fertilise the grain that will then be fed to the hens.



FIRST CIRCULAR WINE

The 'circular compost' will be used to fertilise local vineyards to add to the hotels' circularity process.



100% ELECTRIC BUS

To transport customers between our hotels and golf courses with capacity for 26 people.



2.8. CLIMATE CHANGE

CARBON FOOTPRINT

WE ARE TAKING ACTION TO MINIMISE CLIMATE CHANGE

At Arabella Hospitality España we are fully aware of the problem of global warming, so **we are taking measures to reduce our CO₂ emissions**



As of 2020, our **electricity consumption comes from 100% renewable sources**, so there are no Scope 2 emissions.



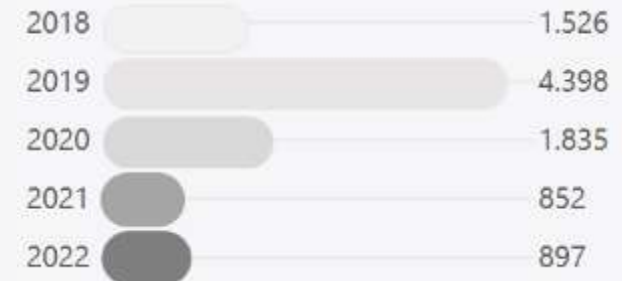
We have received the seal for “Carbon footprint registration, offsetting and CO₂ absorption projects” by having reduced, for scopes 1+2, average emissions in the three-year period 2019-2021 compared with the three-year period 2018-2020.

By **3.3%** for hotels

By **29.6%** for golf courses

Carbon footprint - Hotels

Scope 1+2 (Tons of CO₂ eq)



Carbon footprint – Golf courses

Scope 1+2 (Tons of CO₂ eq)

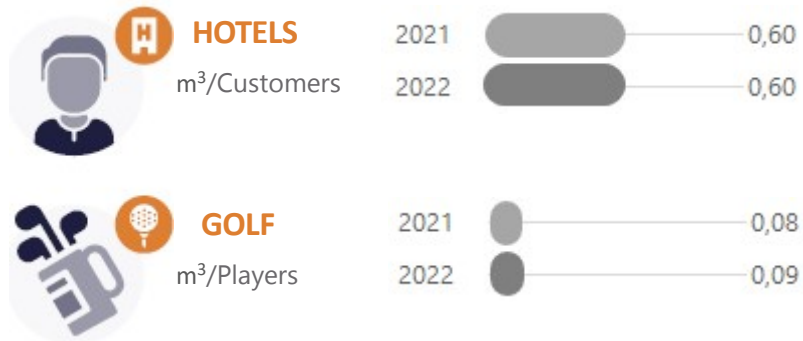


Estimated data for 2022. Final calculation in April 2023

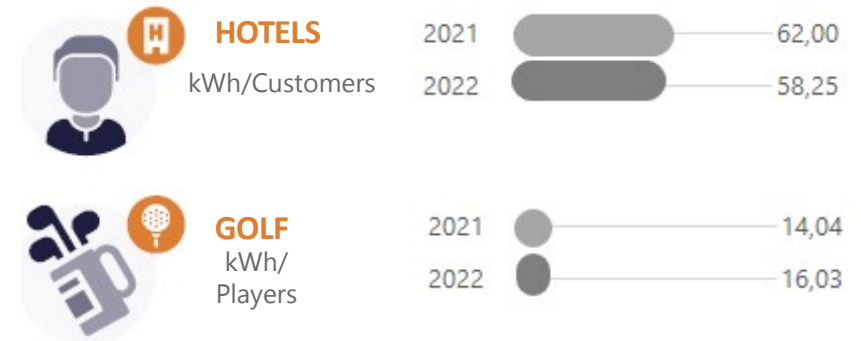
2.9. ENERGY CONSUMPTION

MAIN INDICATORS

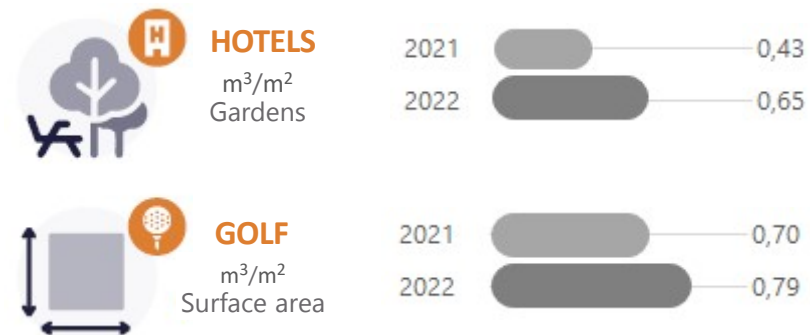
CONSUMPTION OF MAINS WATER



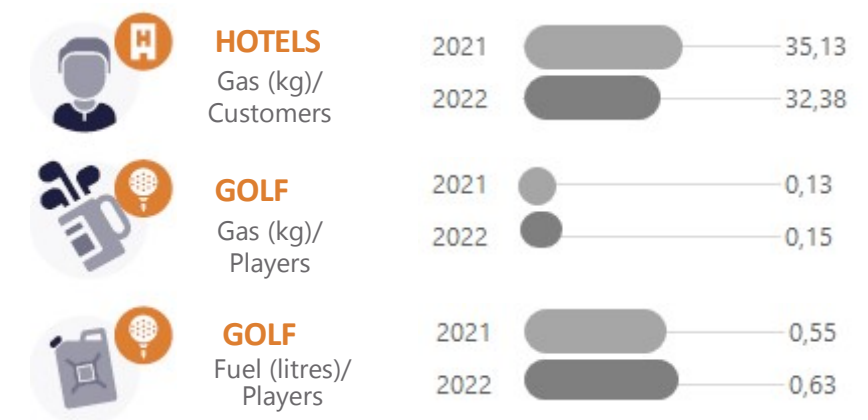
ELECTRICITY CONSUMPTION



CONSUMPTION OF RECLAIMED IRRIGATION WATER



FUEL CONSUMPTION



3. POSITIVE SOCIAL IMPACT



3.1. SOCIAL ISSUES

MOTIVATION, COMMITMENT AND INVOLVEMENT

Arabella Hospitality España takes care of its employees, seeking to motivate them and identify them with the company's objectives and strategy, so that they feel involved, promoting smooth communication and recognising their responsible commitment.

POLICIES AND INITIATIVES

We have an onboarding programme in which the commitment begins with our **service standards**.

The **welcome manual** details the Group's corporate values as well as the rules of conduct, coexistence and courtesy.



SUGGESTION OF THE MONTH AWARD



Our employees have their own voice in the company. With a focus on continuous improvement, we collect their ideas and suggestions, rewarding the best of them monthly. This has a very positive impact on their motivation and commitment.

3.2. SOCIAL ISSUES

STAFFING AND TRAINING

HOTELS		Average headcount 2021 476 employees		GOLF	
365				111	
175 (48%)	Men	83 (75%)			
190 (52%)	Women	28 (25%)			
85%	Permanent contracts	91%			
3,320	Training hours	1,593			
€40,400	Training costs	€6,600			



HOTELS		Average headcount 2022 646 employees		GOLF	
510				136	
237 (46%)	Men	96 (71%)			
273 (54%)	Women	40 (29%)			
94%	Permanent contracts	96%			
5,669	Training hours	1,849			
€77,800	Training costs	€19,900			

The training covers different areas and topics such as leadership, management and direction, technical services and maintenance, the environment, health and safety, languages and customer service.

3.3. SOCIAL ISSUES

EQUALITY AND DIVERSITY



EQUALITY PLAN

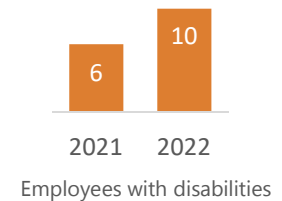
In order to guarantee real and effective equal opportunities, the group has an Equality Plan applicable to the group's employees. This includes the positive actions required to strengthen the steps towards full equality of opportunity.

PROTOCOL AGAINST PSYCHOLOGICAL/SEXUAL OR GENDER-BASED HARASSMENT

Based on the conviction that respect for the dignity of the people who make up the organisation is an essential part of the Group's corporate culture and values, an Action Protocol to prevent and deal with sexual harassment has been drawn up. The aim is to raise awareness and eradicate harassment in the workplace.

INTEGRATION OF PEOPLE WITH DISABILITIES AND UNIVERSAL ACCESSIBILITY

The Group is committed to ensuring full accessibility for both its customers and employees with disabilities.



3.4. SOCIAL ISSUES

WORKPLACE HEALTH AND SAFETY

As part of our **commitment to staff wellbeing**, certain actions are made available to all of our staff: healthy menus in the canteens, physiotherapy sessions, golf lessons and weekly personal training classes.



CAEB and Sanitas have recognised **Arabella Golf Mallorca** as one of the **finalists in the Second Healthy SME Awards**.



We collaborate with Workplace Risk Prevention companies to assess workplace risks as well as psychosocial factors, draw up a **Prevention Plan** and train employees in Health and Safety.



We have made **working hours more flexible** to **create a better work-life balance**. When necessary, **working from home** is enabled.



We maintain **dialogue** with employees throughout their working lives through various actions and policies aimed at achieving a climate of trust, involvement, commitment and satisfaction.

We offer employees **internal and external benefits** to enjoy leisure and family time, such as discounts at our own hotels, restaurants, spa, gym and golf courses.



3.5. SOCIAL ISSUES

MAIN EVENTS



Son Muntaner golf course hosted the **Mallorca Golf Open**, a tournament in the PGA European Tour circuit, as part of the DP World Tour. This event was supported by public institutions (Balearic Government, Island Council and Palma City Council).

It was the **first event in the history of the DP World Tour where no plastic bottles were used**. Refillable aluminum bottles were given to players, caddies and the entire organising team.



AGUA KMZERO X MALLORCA GOLF OPEN

Impacto positivo del Mallorca Open durante cuatro días ahorramos



3.6. ANTI-CORRUPTION AND SOCIETY

SOCIETY AND EMPLOYMENT

We work on various social projects to contribute to the progress of the communities in which we operate.

Programmes to **reintegrate** young people, vulnerable and socially-excluded people and people with intellectual disabilities and their families **into the labour market**.

Amadip Esment Fundació

soib formació i ocupació

Creu Roja

UGT SOLI
Servei d'Orientació Laboral Integral

aspram

FUNDACIÓN ASIMA

WE SUPPORT OUR COMMUNITIES

Our "12 UNDER PAR" program celebrates its 11th anniversary, accumulating a total of €126.900 for different social actions.

ARABELLAGOLF MALLORCA
BAJO UNDER UNTER PAR

Donations to various **organisations** whose purpose is to provide staple items for the most needy.

UNHCR ACNUR
La Agencia de la ONU para los Refugiados

Natzaret

Sant Joan de Déu Solidaritat

MAGIC LINE SJD

S.O.S. MAMÁS BALEARES

BANCO DE ALIMENTOS MALLORCA

TAKECARE RELIEFFUND

3.6. ANTI-CORRUPTION AND SOCIETY

SOCIETY

We create partnerships and alliances to contribute to the progress of communities, creating synergies and joining forces to achieve a tourism sector that is more responsible towards people and the environment:



Fehm.



AECG



essentiallyMALLORCA



apd

Deloitte.



4. GOVERNANCE



4.1. KEY TOOLS

OUR MANAGEMENT PRINCIPLES

The environmental and social policies we develop are integrated into the Group's governance through a set of tools and procedures that focus on improving our services, foreseeing problems or weaknesses, and achieving the objectives of our ESG strategy.

1

Management control focused on excellence in business monitoring, decision-making and impact assessment.

2

Risk Management System integrated across all of the Group's operations. It is also an instrument to prevent corruption in all its forms and to prevent possible cases of bribery and money laundering.

3

Whistleblower channel available to all employees, customers, suppliers and business partners, in 6 languages, so they can send anonymous or personalised messages about possible infringements of legal regulations or internal policies.

4

Code of Conduct to lead our commitment to ethics and ensure regulatory compliance by all the people who are part of the Group.

5

Corporate **purchasing manual**, which enables us to establish links with our suppliers based on ethical relationships, sustainable attitudes, fairness and trust.



4.2 RISK MANAGEMENT – POLICIES AND RESULTS

IDENTIFYING, PLANNING, REPORTING, ANALYSING AND MONITORING GOALS

The wide range of activities carried out at Arabella Hospitality España means that the achievement of its goals may be affected by various risks.

Appropriate monitoring of the business is carried out to minimise them.



4.3. COMMITMENT TO CUSTOMERS

OUR TOP PRIORITY



At Arabella Hospitality España we work to provide an **excellent service and an innovative offer** to our customers, ensuring their wellbeing and safety while they enjoy their experience at our hotels and golf courses. So we have a wide range of tools that allow us to measure and take your feedback into account.

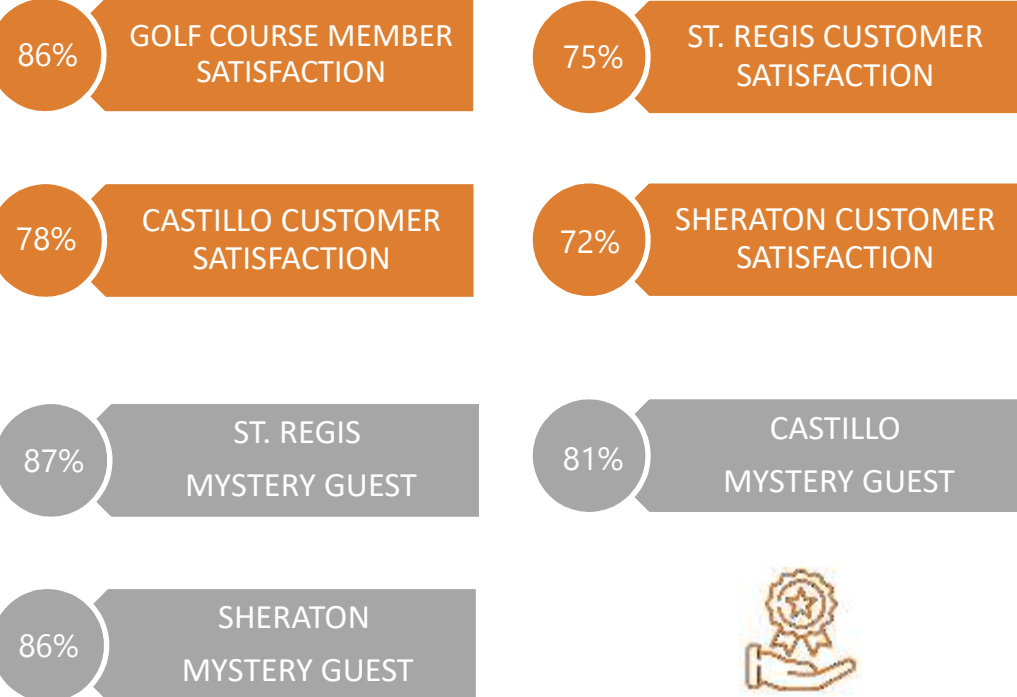


4.3. COMMITMENT TO CUSTOMERS

OUR TOP PRIORITY



The sustainability of our business depends on **quality of service and customer satisfaction** by ensuring we deliver on the brand promise, meet their needs and exceed their expectations, offering them unique and personalised experiences to make them fans. The results of audits and satisfaction surveys endorse our efforts:



4.4. COMMITMENT TO CUSTOMERS

CUSTOMER AND COMPANY SATISFACTION AND RECOGNITION

HOTELS



World Travel Awards
Hotel St. Regis Mardavall
"Best Resort in Spain"



World Golf Award
Sheraton Mallorca Arabella
Golf Hotel
"Best Golf Hotel in Spain"



World Luxury Awards

Hotel St. Regis Mardavall
"Best General Manager"
"Luxury Seaside Resort"

Castillo Hotel Son Vida
"Luxury Adults Only Hotel"

ES FUM RESTAURANT, in St. Regis Hotel Mardavall



Its Michelin Star, which it
has held since 2011, has
been renewed



Among the top 100 in
Spain and first in
Mallorca



Tripadvisor Traveler's Choice
Winner



It has been included in the
Repsol Guide for the first
time, awarded 1 Sun



World Luxury Restaurant Awards

Es Fum Restaurant
"Luxury Scenic Setting Global World"
"Best Global Head Chef"

4.4. COMMITMENT TO CUSTOMERS

CUSTOMER AND COMPANY SATISFACTION AND RECOGNITION

GOLF COURSES



World Golf Award

Golf Son Muntaner as
"Best golf course in Spain"

Arabella Golf Mallorca Resort as **"Best Eco-friendly Golf Course"**



59 Club Awards - Golf

Golf Son Muntaner
Gold flag



Today's Golfer Magazine

included Arabella Golf Mallorca in its ranking of the 100 best resorts in Spain (position 32) and Golf Son Muntaner among the 100 best golf courses in Spain (position 52).



In recognition of the **best people and facilities in golf**: Golf Son Muntaner and its manager Bernat LLobera



LEADING COURSES

Our golf courses are recognised among the TOP 100 best Golf Clubs in Spain and the TOP 10 in Mallorca.



Na Capitana Restaurant in the Banquet Category

#WeddingAwards2022

4.5. COMMITMENT TO CUSTOMERS

ALEXANDRA SCHÖRGHUBER, “AMBASSADOR OF THE BALEARIC ISLANDS” AWARD

Alexandra Schörghuber had the honour of receiving the “**Ambassador of the Balearic Islands**” Award at the Tourism Awards 2022 from the President of the Government of the Balearic Islands, Francina Armengol.

This award recognises the work of outstanding personalities in public life who, due to their special roots and identification with the Balearic Islands, contribute to publicising the Balearic Islands’ value for tourism.



20 **Ullena Hora** LOCAL

Los galardonados en las diferentes categorías posaron al final del acto en La Misericòrdia junto a las autoridades. FERE MA CABRELLAS

Una Nit del Turisme para reforzar la sostenibilidad y calidad en las Islas

Embajador/embajadora
Alexandra Schörghuber: Presidenta y propietaria del Grupo Arabella, el jurado premia su compromiso y su apuesta por un turismo de calidad en Mallorca. A través de su propuesta turística, ha logrado vincular el reconocido prestigio de sus establecimientos con la marca Mallorca como destino turístico de calidad.

Alexandra Schörghuber has contributed to strengthening the tourism brand of the “Balearic Islands” as a destination as the owner and chairperson of Arabella Hospitality, and through our Hotels and Golf Courses. She has created a strong bond between our establishments and the Balearic Islands, exerting great influence on the promotion of the destination.



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